



Facebook



“The biggest risk is not taking any risk... In a world that changing really quickly, the only strategy that is guaranteed to fail is not taking risks.”

Mark Zuckerberg
facebook.

What?

- ▶ Facebook is a “social networking website”
- ▶ Facebook is a free service that allows you to create an online page to connect with friends
- ▶ Family or make new friends with anyone anywhere.
- ▶ On your Facebook page you can share pictures, personal information, messages, videos, join groups and add applications.

History

- ▶ Facebook was founded in 2004 by Harvard student Mark E. Zuckerberg with help from his roommates Dustin Moskovitz and Chris Hughes.
- ▶ Facebook was originally for Harvard students then expanded to other colleges then to anyone over the age of 18, and now currently to anyone 13 years of age or older.



Mission?

Our Mission

Give people the power to share and
make the world more open and connected

Mission?

- ▶ A social network service focuses on building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others
- ▶ This is where people develop networks of friends and associates. It forges and creates links between different people. A social network can form a key element of collaborating and networking

Safe on FB

- ▶ Facebook is the fastest growing social networking site in the world today with up to 250,000 new users being added every day.
- ▶ But sharing information has lots of risks including your name which can be accessed by others and your profile can be viewed.
- ▶ Anyone can get valuable information and private photos from your profile

Safe on FB

- ▶ Think about who you add
- ▶ Check your settings
- ▶ Why are you on Facebook?
- ▶ Be smart about your password
- ▶ Be aware of where you sign in from
- ▶ Watch out for Phishing Attacks
- ▶ Take immediate action
- ▶ Protect your mobile device
- ▶ Monitor suspicious activity

Why FB

- ▶ Facebook, with over a Billion active users, holds a lot of advantages. You can use it for your personal growth, professional growth or none the less you can use it to find a job for you.

Why Again

- ▶ Sharing Of Information
- ▶ Chatting
- ▶ Mobile Facebook
- ▶ Find School, College Friendship or Colleague
- ▶ Business Promotion
- ▶ Entertainment
- ▶ Boredom Killer
- ▶ Re-connecting with Old or Lost Friends/Colleagues

Why Not FB?

- ▶ No.1 Addiction Tool
- ▶ Password Hacking
- ▶ Loss of Productivity
- ▶ Malware & Viruses
- ▶ Identity Theft
- ▶ Antisocial Behavior
- ▶ Relationship Problems