Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing, Video Development, Workshops

BRANDING

Creating a unique name and image for a product

Digital marketing

The promotion of products or brands via one or more forms of electronic media

Portfolio Management

Manage all your assets such as stock

1.LOGO DESIGN

- A logo is a graphic mark, emblem, or symbol used to aid and promote public recognition.

2.BUSINESS CARD

- **Business cards** are **cards** bearing **business** information about a company or individual

3.LETTER HEADS

- A printed heading on stationery, stating a person or organization's name and address.

4.LEAFLETS

- A printed sheet of paper containing information or advertising and usually distributed free.

5.STANDY

- The offered product is an ideal tool for branding and promoting etc.

6.ENVELOP

- To wrap up in or as in a covering: The long cloak she was ~~wearing envelop~~ed her completely.

BRANDING

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

7.VOUCHER

- A small printed piece of paper that entitles the holder to a discount, or that may be exchanged for goods or services.

8.POSTER

- A person who publishes something online, typically on a blog or social media website or application.

9.INVOICE

- A list of goods sent or services provided, with a statement of the sum due for these; a bill.

10.PRODUCT PACKAGE

- **Packaging** is the technology of enclosing or protecting **products** for distribution, storage, sell, and use. **Packaging** also refers to the process of **designing**

11.FLYERS

- A **flyer** is a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place

BRANDING

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

12.CERTIFICATE

- A **certificate** is a document serving as proof or as written testimony of qualifications or truth of something.

13.THEATRE SLIDE

- A good **designer** with experience creating powerful on-screen slides knows how to keep the **design**simple, limit the amount text and the number of images, and combine and avoid particular colors to increase readability.

14.BROCHURE DESIGN

- **Brochures** are promotional documents, primarily used to introduce a company, organization, products or services and inform prospective customers or members of the public of the benefits.

15.MAGAZINE

- A periodical publication containing articles and illustrations, often on a particular subject or aimed at a particular readership.

BRANDING

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

16.BANNER

• A long strip of cloth bearing a slogan or design, carried in a demonstration or procession or hung in a public place.

17.WHITE LABLE DESIGN

• Product is a product or service produced by one company that other companies rebrand to make it appear as if they had made it.

18.NEWSLETTERS

• A bulletin issued periodically to the members of a society or other organization.

19.SIGNAGE

• This is typically manifested in the form of wayfinding information in places such as streets or on the inside and outside buildings.

20.VEHICLE BRANDING

• Vehicle designers are product design specialists. They help create cars, buses, military vehicles, motorcycles, planes and more.

BRANDING

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

21.PRESS ADS

- **Press advertising** is a form of display **advertising**reproduced in national, local or street **press** titles.

22.PRODUCT CATALOGUE

- A **catalog** represents a collection of **products** that you group into categories.

BRANDING

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

DIGITAL MARKETING

1.SEO CONTENT WRITING

- To understand what marketers mean by **SEO content**, it's helpful to break down the phrase into its component parts: "**SEO**" refers to search engine optimization, or the process of optimizing a website so that people can easily find it via search engines like Google.

2.ARTICLES WRITING

- The **article** is usually on a well-defined topic or topics that are related in some way, such as a factual account of a newsworthy event. The **writer** of a well-**written article** is seen as objective and showing all sides to an issue.

3.SOCIAL MEDIA PAGE CREATION

- **Social Media Page Creation**. **Social media** has its place in all real estate agency online marketing solutions. Traditionally, how effective your **social media** strategy is would depend on the hours you allocate to managing it.

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

DIGITAL MARKETING

4.SOCIAL MEDIA PAGE MAINTENANCE

- **Social media** is not just about using Facebook, LinkedIn and Twitter to grow your business and brand awareness, but using it effectively. ... **Social media maintenance** can be overwhelming and intimidating

5.SEO

- Search engine optimization (**SEO**) is the practice of increasing the quantity and quality of traffic to your website through organic search engine results.

6.SEM

- Search engine marketing is a form of Internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages primarily through paid advertising.

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

DIGITAL MARKETING

7.SMO

- Social media optimization is the use of a number of outlets and communities to generate publicity to increase the awareness of a product, service brand or event.

8.SMM

- Social media marketing is the use of social media platforms and websites to promote a product or service.

9.ONLINE REPUTATION MANAGEMENT

- Reputation management refers to the influencing and controlling of an individual's or group's reputation.

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

DIGITAL MARKETING

10. SOCIAL MEDIA PAID CAMPAIGNS

- Before you start developing your **social media advertising** strategy, it's important to understand exactly what **social media ads** are. Quite simply, a **social media** ad is any kind of **paid** content on a **social media network**.

11. BLOG CREATION AND MANTAINCE

- A Blog is a web forum, like a corner coffee shop, which allows people to comment on, and interact regarding a specific topic or a number of topics. There are all kinds of blogs such as family blogs, fish blogs, fishing blogs, and, yes, even design.

12. SMS MARKETING

- **SMS marketing** (short message service **marketing**) is a technique that uses permission-based text messaging to spread promotional messages. To receive **text message** specials, new product updates or more information, customers are usually required to opt in to an automated system by texting an initial shortcode.

Sudipti Dhawan

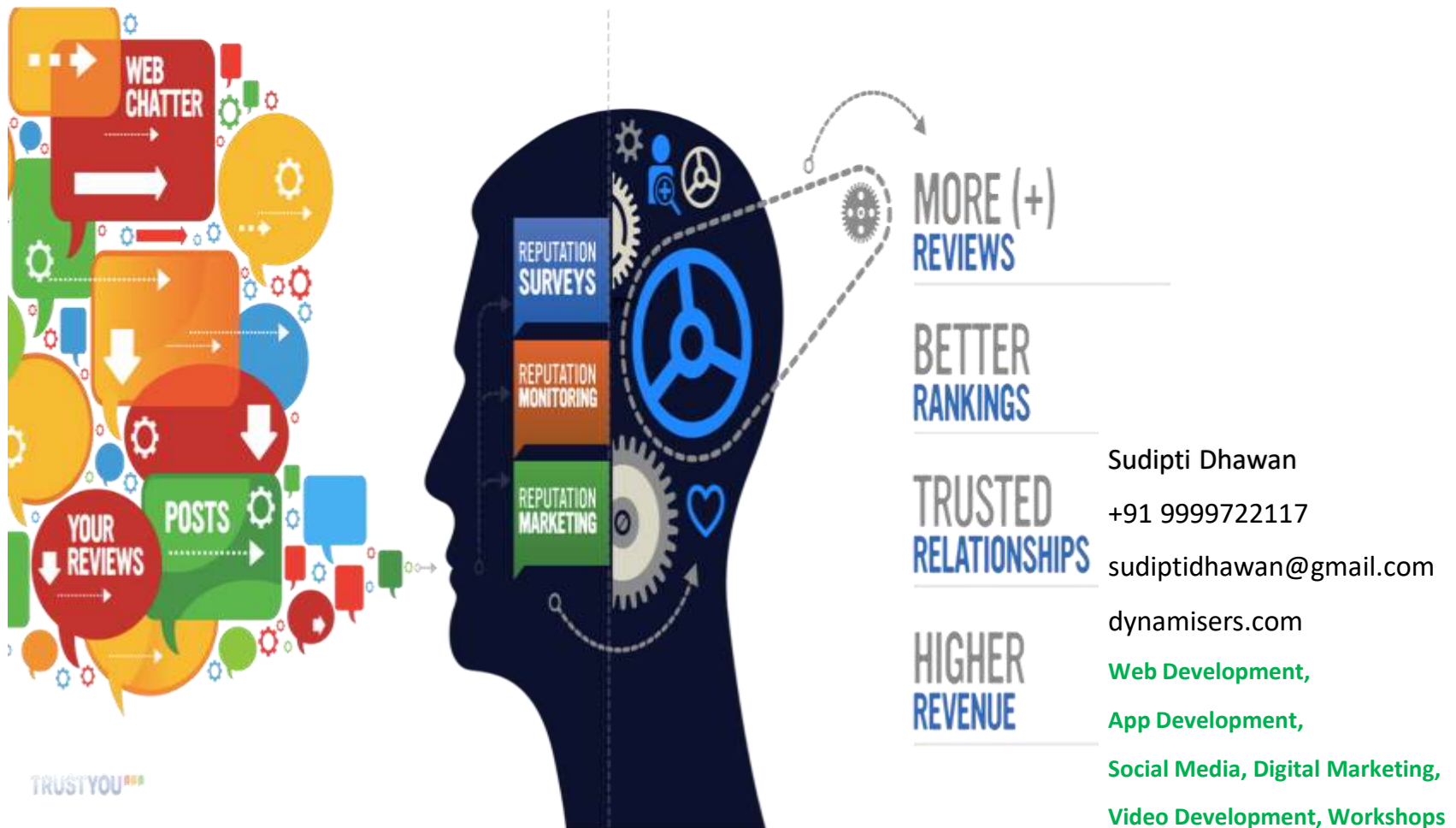+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

DIGITAL MARKETING

13.EMAIL MARKETING

Email marketing is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing.

Sudipti Dhawan

+91 9999722117

sudiptidhawan@gmail.com

dynamisers.com

Web Development,

App Development,

Social Media, Digital Marketing,

Video Development, Workshops

PORTFOLIO MANAGEMENT
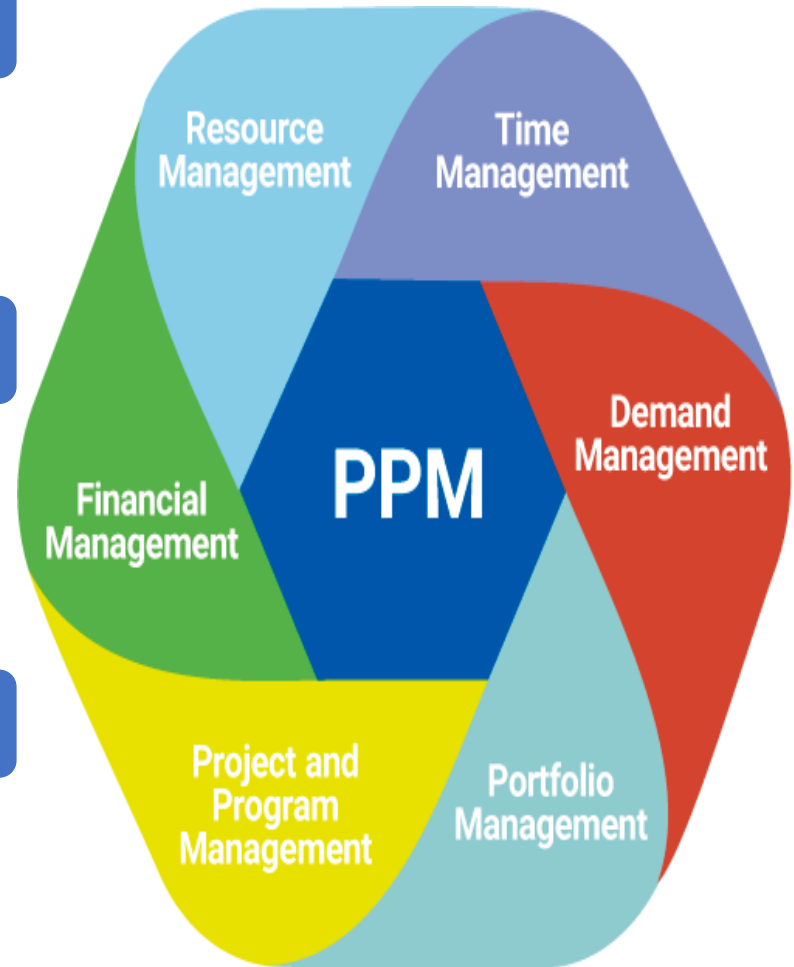
1.WEBSITE TEMPLATE DESIGN

- A **website template** (or **web template**) is a pre-**designed**webpage, or set of HTML webpages that anyone can use to "plug-in" their own text content and images into to create a **website**.

2.E-COMMERCE SOLUTIONS

- **An Ecommerce Solution** (or E-**Commerce Solution**) refers to software like Storefront, by Awesome **Commerce**, LLC. Storefront a Software **solution** used by businesses and merchants that want to sell products online.

3.WEBSITE MANTENACE

- **Website maintenance** is important to any business, regardless of size. ... A well-maintained **website** is critical for real-time service industries. All businesses need regular **website maintenance** to attract and retain customers, maintain search engine rankings and present new information, products and services to the public.

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

PORTFOLIO MANAGEMENT

4.WEBSITE RE-DESIGN

- **Redesigning** on HubSpot means getting more than a new look. It's about having an all-in-one solution that gives your **website** visitors exactly what they are asking for when they need it. Let's walk through the steps to get you started with your **redesign**.

5. WEB APPLICATION DEVELOPMENT

- **Web application development** is the process and practice of **developing web applications**. Just as with a traditional desktop **application**, **web applications** have varying levels of risk. A personal home page is much less risky than, for example, a stock trading **web** site.
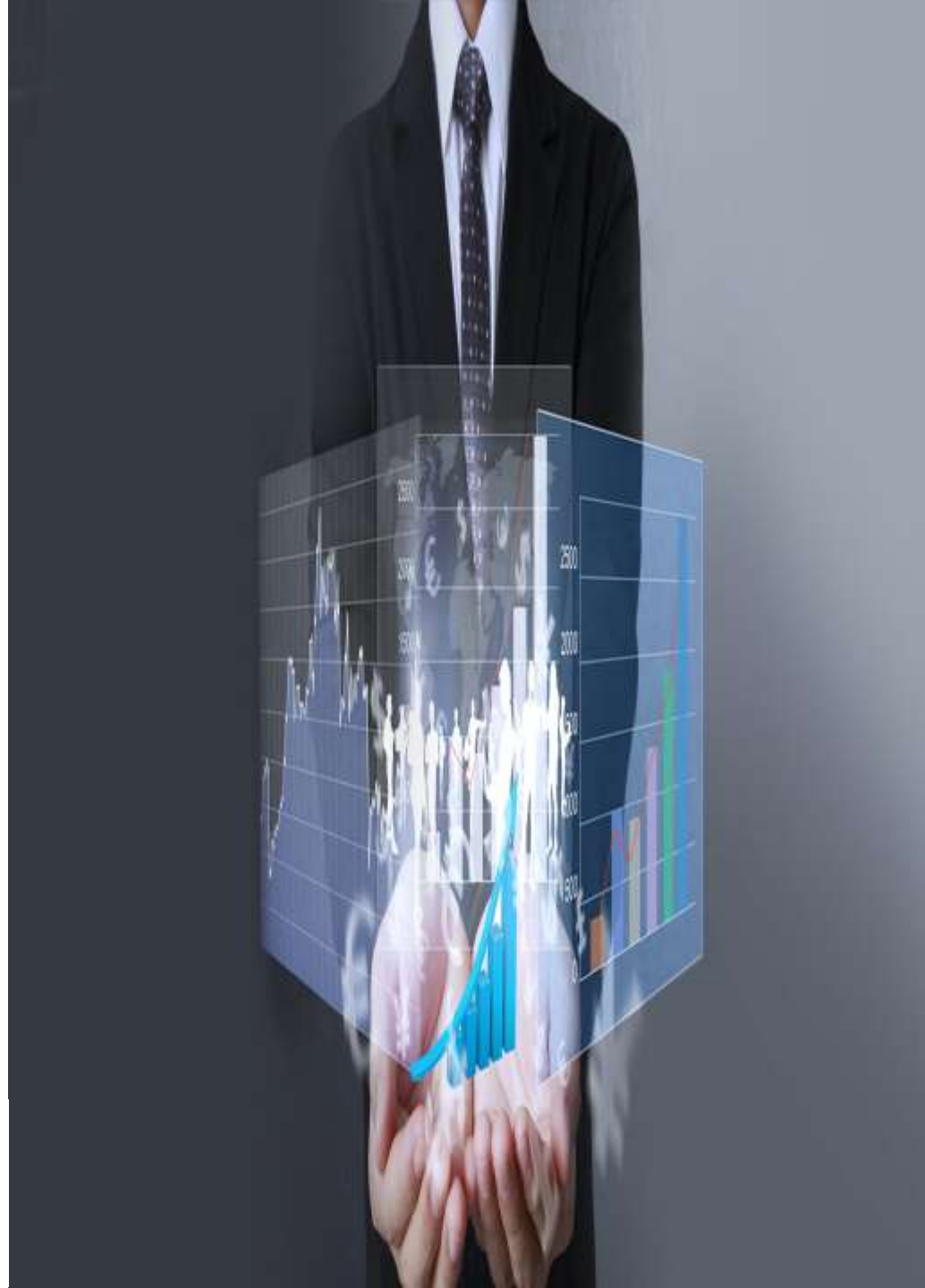
6.BLOG ARTICLE WRITING

- A **blog** is a website in which items are posted on a regular basis and displayed in reverse chronological order. The term **blog** is a shortened form of weblog or web log. Authoring a **blog**, maintaining a **blog** or adding an **article** to an existing **blog** is called "blogging".

Sudipti Dhawan

+91 9999722117 | sudiptidhawan@gmail.com | dynamisers.com

Web Development, App Development, Social Media, Digital Marketing,

Video Development, Workshops

Review and Follow Us